

A B S T R A C T

ELECTRONIC LABEL ANTENNA

5 The invention relates to an electronic label (1) for
a display system, in particular for displaying prices in
a store, the label comprising a housing (5) presenting at
least one wall (2), and transmitter means including an
antenna (100) suitable for transmitting a signal from the
10 label to a receive antenna of the display system, the
antenna (100) extending generally in a plane adjacent to
at least one face of the wall (2) in such a manner as to
form a stack with a wall.

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35 Translation of the title and the abstract as they were when originally filed by the
Applicant. No account has been taken of any changes that may have been made
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38.2, and/or 48.3.